

Press Release

Directorate of Communication

Ref: 523a09

Tel. +33 3 88 41 25 60

Fax +33 3 88 41 39 11

Internet: www.coe.int

e-mail: pressunit@coe.int



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Speak out against discrimination: Council of Europe launches campaign in Madrid

Strasbourg, 29.06.2009 – The Council of Europe today launched its new Pan-European anti-discrimination campaign in Madrid.

The City of Madrid is endorsing the campaign and contributes by providing placement of posters in highly visible spots throughout the city for one week.

Under the theme "Speak out against discrimination", the campaign targets a wide public. It focuses on raising awareness and condemning discrimination, in particular that which is based on a person's ethnic or racial origin.

The campaign aims to:

- raise public awareness towards discrimination among the general public
- supply the media with information on intercultural issues and on anti-discrimination mechanisms, and encourage them to disseminate this information among the public
- prepare journalists for working in multicultural Europe and promote good practice in the reporting of intercultural and discrimination-related issues
- make the diversity of European societies more visible by strongly supporting the access of minorities to the media professions

The campaign has already been launched in cities such as Barcelona, Paris, Milan and Rome and will continue to run during 2009 throughout Europe. Lilian Thuram, the former F.C. Barcelona and French national footballer and current President of the Foundation "Education against racism", is endorsing the campaign together with other personalities.

In addition to the billboard campaign, various actions are planned for 2009: a TV spot, seminars for journalists, a summer school, a journalism training pack and a handbook of good practices on facilitating the access of minorities to media.

[Link to the anti-discrimination campaign website](#)

Contact: jaime.rodriquez@coe.int Tel. +33 (0) 689 99 50 42

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