## **Media** Advisory

## **Directorate of Communication**

Ref: MA061a09

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## 47 member States

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Albania Andorra Armenia Austria Azerbaijan Belgium

Bosnia and Herzegovina Bulgaria

Croatia Cyprus Czech Republic Denmark Estonia Finland

Estonia
Finland
France
Georgia
Germany
Greece
Hungary
Iceland
Ireland
Italy
Latvia
Liechtenstein

Lithuania
Luxembourg
Malta
Moldova
Monaco
Montenegro
Netherlands
Norway
Poland
Portugal
Romania
Russia
San Marino
Serbia

Slovakia

Slovenia

Spain
Sweden
Switzerland
"The former Yugoslav
Republic of
Macedonia"
Turkey
Ukraine
United Kingdom

A new notion of media? – First conference of European ministers responsible for media and new communication services

Date: 28-29 May 2009

Location: Reykjavik (Iceland) - Hilton Nordica Hotel

**Organised by** the Ministry of Education, Science and Culture of Iceland in cooperation with the Council of Europe

**Description:** New information services and technologies are transforming the ways media deliver information and individuals seek and use it. But do new media or media-like services such as search engines, Internet Service Providers or blogs carry similar professional responsibilities to the traditional written press and electronic media? What distinguishes media-like services? And is there a need to encourage some form of regulation for them?

The ministers responsible for media and new information services from the 47 Council of Europe member states, experts and representatives of civil society, youth and the business community will meet to assess these recent social, cultural and technological changes.

They will also discuss the direction the Council of Europe's work should take in studying and meeting the challenges of these new developments to freedom of expression and information, and other human rights such as privacy.

Link to the ministerial conference programme

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Prior to the conference, on 26-27 May, the **European Youth Forum** is organising an event to discuss the new challenges for media and communication policy, especially concerning young people before making specific recommendations to the ministerial conference.

## **Practical information:**

- The ministerial conference and the European Youth Forum event are open to the press
- The ministerial conference will be webcast on www.ministerialconference.is
- Media representatives are invited to send accreditation requests including their name, media, telephone number and email address to the press contact below.

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