

# Media Advisory

## Directorate of Communication

Ref: MA098a10

Tel. +33 (0)3 88 41 25 60

Fax +33 (0)3 88 41 39 11

Internet: [www.coe.int](http://www.coe.int)

e-mail: [pressunit@coe.int](mailto:pressunit@coe.int)



### 47 member States

Albania  
Andorra  
Armenia  
Austria  
Azerbaijan  
Belgium  
Bosnia and Herzegovina  
Bulgaria  
Croatia  
Cyprus  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Georgia  
Germany  
Greece  
Hungary  
Iceland  
Ireland  
Italy  
Latvia  
Liechtenstein  
Lithuania  
Luxembourg  
Malta  
Moldova  
Monaco  
Montenegro  
Netherlands  
Norway  
Poland  
Portugal  
Romania  
Russia  
San Marino  
Serbia  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
"The former Yugoslav  
Republic of  
Macedonia"  
Turkey  
Ukraine  
United Kingdom

23.09.2010

## ***Europe on the Move: Council of Europe Cultural Routes during European Tourism Day 2010***

**Date:** 27 September 2010 (09h00 – 18h30)

**Location:** Brussels, European Commission, *Charlemagne* Building, 170 Rue de la Loi – Wetstraat – Room GASP

**Organisation:** [Council of Europe](http://www.coe.int), in co-operation with the [European Commission Directorate General of Enterprise and Industry](http://ec.europa.eu), the [European Institute of Cultural Routes](http://www.euro-culture.org) and the [European Association of Vie Francigene](http://www.viefrancigene.org).

**Description:** European history, identity and heritage, narrated through trans-border thematic itineraries: the event, supported by the Vice-President of the European Commission, Antonio Tajani, will be mainly devoted to the promotion and valorisation of European citizenship, cultural and historical heritage.

**CoE Key-note speaker:** Gabriella Battaini-Dragoni, Director General of Education, Culture, Youth and Sport.

**Background:** Council of Europe cultural routes programme was launched in 1987 to demonstrate how the heritage of the different countries of Europe constitute a common cultural heritage, enriched by local diversities and identities. Santiago de Compostela pilgrim route has been the first one awarded as thematic cultural route.

### **Media contact:**

Giuseppe Zaffuto, press officer, tel. +33 3 90 21 56 04; mob.: +33 6 86 32 10 24; [giuseppe.zaffuto@coe.int](mailto:giuseppe.zaffuto@coe.int)

To receive our press releases by e-mail, contact: [Council.of.Europe.Press@coe.int](mailto:Council.of.Europe.Press@coe.int)

A political organisation set up in 1949, the Council of Europe works to promote democracy and human rights continent-wide. It also develops common responses to social, cultural and legal challenges in its 47 member states.