# **Media** Advisory

## **Directorate of Communication**

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Tel. +33 (0)3 88 41 25 60 Fax +33 (0)3 88 41 39 11 Internet: www.coe.int e-mail: pressunit@coe.int



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Director and actor Fanny Ardant to help launch Dosta! campaign in Italy

**Date:** 7 June 2010

Place: Rome, Presidenza del Consiglio dei Ministri, Largo Chigi 19, Sala Monumentale

Organised by Italy's National Office against Racial Discrimination (UNAR) and the Council of Europe

Description: French actor and director Fanny Ardant will join Council of Europe Deputy Secretary General Maud de Boer-Buquicchio and Simonetta, Adviser to the Italian Minister for Equal Opportunities, to launch the Council of Europe's Dosta! campaign in Italy.

Madam Ardant is serving the Council of Europe to support the Dosta! Campaign. Dosta in the Romani language means "enough" and the campaign fights prejudices and stereotypes against Roma not by denouncing them, but by breaking them, showing who the Roma really are. The Roma European citizens form a group of about 12 million people in almost all Council of Europe member states. In some Central and Eastern European countries, they represent over 5% of the population.

For the Italian launch, UNAR will donate €200.000 to fund a series of events in Italy to fight the prejudices and stereotypes against the Roma, including:

- Journalist training on fighting stereotypes against Roma
- Prizes for schools, local authorities and journalists
- music and art shows in 30 cities.
- a weeklong meeting on Roma and Sinti issues organised by the Federazione Rom e Sinti Insieme in Bolzano from 2 to 6 June and by the Roma Federation of Italy, from 6-12 September in Rome
- a brand new Italian-language radio spot to support the Roma people
- a Dosta! Festival in Rimini, Rome, Naples, Bari, Cosenza, Palermo

## Note for editors

UNAR is Italy's National Office against Racial Discrimination (Ufficio Nazionale Antidiscriminazioni Razziali), established within the Department for Equal Opportunities of the Presidency of the Council of Ministers. UNAR's role is to promote equality of treatment, monitor the effectiveness of legal instruments that tackle racial discrimination and, eliminate it.

### **Press contacts**

#### Council of Europe:

Roberto Tumbarello, Tel. +39 06 82 75 944; Mob. +39-335.69.38.216 rtumbare@tin.it. In Strasbourg, Panos Kakaviatos Tel +33 390 215 027 and panos.kakaviatos@coe.int.

UNAR: Luigi Di Gennaro I.digennaro@governo.it

UNAR Rome: infostampa@pariopportunita.gov.it Tel. +39 06 67792222

To receive our press releases by e-mail, contact: Council.of.Europe.Press@coe.int