

# Media Advisory

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### 47 member States

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03.03.2010

## Real Madrid supports Council of Europe campaign in favour of children's rights

**Date:** 4 March 2010

**Time:** 10.00 am

**Place:** Madrid, Santiago Bernabéu Stadium, press conference room

**Description:** Real Madrid F.C., through its players, is endorsing the Council of Europe campaign that promotes a positive education of children, and that parents and educators do not resort to corporal punishment.

Emilio Butragueño, director of Institutional Relations of Real Madrid, will hand over the players' signatures in support of the campaign to Maud de Boer-Buquicchio, Council of Europe Deputy Secretary General, during the opening of the Luis de Carlos "Sports and Education" Forum, which is organised by Real Madrid Foundation in the Bernabéu Stadium.

*"Raise your hand against smacking"* is a Council of Europe campaign which aims at eliminating corporal punishment of children through changes in legislation, the promotion of positive parenting and awareness raising on the rights of children.

The signature takes place not long after the 20<sup>th</sup> anniversary of the UN Convention on Children's Rights, and in the framework of the Council of Europe programme "Building a Europe for and with Children".

[Campaign's website](#)

### Press contact:

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The [Council of Europe](#), based in Strasbourg and with 47 member states, aims to promote and protect human rights, democracy and the rule of law across the European continent.

[Real Madrid Foundation](#)'s key aims are to promote the intrinsic values of sport and to use these values as an educational tool in the comprehensive development of those who practice it, to be used as a method of social integration which benefits those who may find themselves marginalised from society, and to stimulate and disseminate all cultural aspects related to sport

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A political organisation set up in 1949, the Council of Europe works to promote democracy and human rights continent-wide. It also develops common responses to social, cultural and legal challenges in its 47 member states.