

Media Advisory

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Strasbourg, 28.09.2009

Celebration of the European Day for Organ Donation and Transplantation

Date: 30 September – 7 October 2009

Location: Berlin, Germany

Organised by European Directorate for the Quality of Medicines and the Healthcare ([EDQM](http://www.edqm.eu)), German Organ Procurement Organisation Deutsche Stiftung Organtransplantation ([DSO](http://www.dso.de)).

Description: The idea behind the European day for Organ Donation and Transplantation (EODD), conceived by the Council of Europe, is to help a different member state each year to encourage debate on these social questions and in this way help organ donation and transplantation to progress.

This year the celebrations of the 11th edition of the EODD will take place for the first time in Germany.

A number of events are planned as part of the celebrations:

1) **Press Conference** for the EODD will take place on 30 September at 11.00. (Tagungszentrum Bundespressekonferenz, Schiffbauerdamm 40/ Reinhard-straße 55, 10117 Berlin)

2) **A unique event** highlighting organ donation will be organised to attract Berliners and visitors to the **Brandenburg Gate** from 10:00 to 20:00 on October 4, 2009. Famous artists, bands and celebrities will entertain the audience and numerous booths offer information and activities for kids and adults. The motto of the event is: "You have the power to donate life – be an organ donor".

3) The [2009 Organ Donation Congress](http://www.2009organ.org) will follow the EODD on 5 October and will take place in the **Berliner Congress Center GmbH**. The event covers a wide variety of issues and topics, such as

- new ideas on how to improve the situation of organ and tissue scarcity
- quality and safety aspects of organ donation and transplantation
- how to expand the donor pool in life donation and with expanded criteria donors
- organ donation and communication skills
- discussion of socioeconomic, ethical and regulatory issues in organ donation.

4) **Press Conference for the ISODP-Congress** will take place on 5 October at 13.00 at the Berlin Congress Center.

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